



Ocean King Holdings Private Limited

Press Kit

OCEAN KING GOURMET FISH BAKKWA
A TIMELESS TRADITION MADE HEALTHIER

SAVOR TRADITION, WITHOUT THE GUILT

AN UNFORGETTABLE GASTRONOMICAL JOURNEY
BEGINS RIGHT HERE.

Our Story

In Pursuit of Perfection.

From a passionate chef to his enterprising son, the Ocean King story is one of unwavering dedication. This is how it began.

In the 1980s, Ong Eng Guan co-founded Cheng Huat Hin Pte. Ltd., pioneering a regional seafood trading enterprise. Word of his exceptional workmanship and unyielding passion to deliver the best products spread far and wide. Before long, Ong's work had captured the attention of Yamamoto San from SOGO Shosha.

In 1998, Ocean King was formed. Tasked to provide sushi grade tuna and salmon for SOGO restaurant chains in the Asia Pacific region, Ocean King rose to the occasion. To delight the most discerning gourmets, Ong went to great lengths - and depths - to bring the ocean's freshness to the plate. The result was an exquisite array of innovation and nutritious seafood products.

At this point, Ong spotted a new opportunity. Riding on the market's love of premium fish products, Ong created the world's first gourmet fish bakkwa.

Immensely inspired by his father's achievements, Derek Ong joined the ranks. While Mr. Ong focused on workmanship, Derek brought fresh ideas to the table. Together, the duo blended tradition and innovation, creating exquisite gastronomic indulgences.

Today, Ocean King continues to source the most premium of fishes, smothered for hours to perfection with the family's secret recipe. Every bite is truly haute cuisine at its finest, years in the making.

Features

Here's one for the gourmets. We pride ourselves on upholding the grandest culinary traditions.



HALAL CERTIFIED

Every sliver of our halal-certified handmade fish bakkwa comprises the most pristine ingredients, barbequed to perfection, and sealed in with high levels of healthy Omega 3 fatty acids.



NO PRESERVATIVES

Prepared with extra virgin oil, our creations contain no preservatives or colouring.



HEALTH BENEFITS

Best of all, our products have been scientifically proven to yield numerous health benefits. This includes reduction in the risk of cancer and cardiovascular diseases, and improvement of eyesight.



FULL FLAVOURED

A treat at any moment of the day, our fresh and full-flavoured fish bakkwa promises to satisfy your inner connoisseur.

Menu

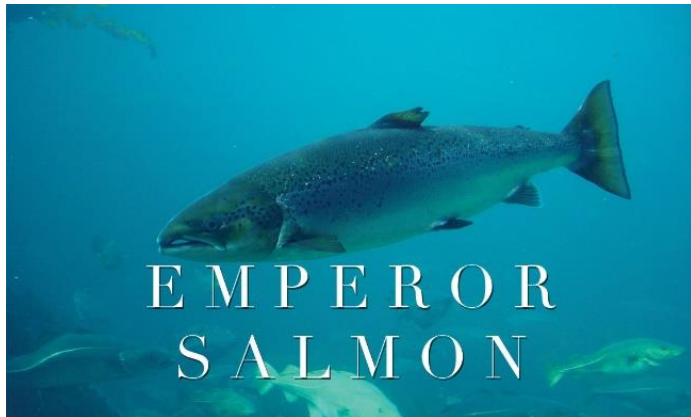
Our mouthwatering creations are making their rounds.



Ocean King Signature Corporate Gift

(600g) \$68, 3 Flavors

For Corporate Enquiries, please contact
info@oceanking.com.sg



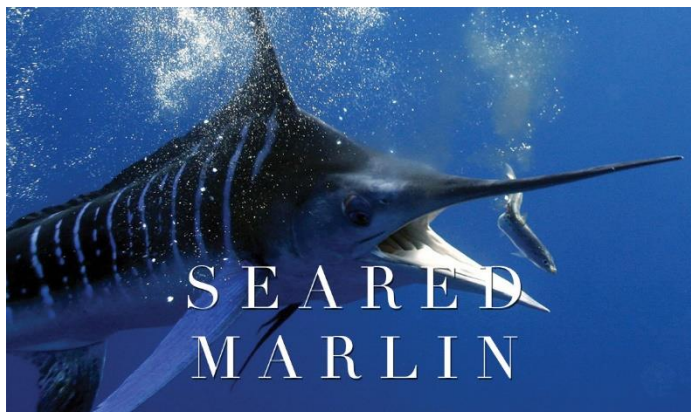
Inspired by the Japanese's Love of their food, we infused choice cuts of King Salmon with our special teriyaki sauce, and topped with a generous sprinkling of roasted seaweed.

\$73/kg Travel Pack of 5 (100g), \$9



Using a unique blend of chilli and pepper, intense flavours are imparted to slivers of Bigeye Tuna, creating a truly aromatic indulgence.

\$68/kg Travel Pack of 5 (100g), \$8




Our reverence for Chinese bakkwa comes through in this exquisite delicacy, Slices of Blue Marlin are barbecued over hot coal until the succulent meat browns and caramelises.

\$68/kg Travel Pack of 5 (100g), \$8

Contact

Begin your gastronomical adventure.

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